

# Connecting Science to Sacramento

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## The Role of Science in Policymaking

*A one-day workshop bringing legislators, committee staff, state agency personnel, policy consultants, and journalists together with faculty, community leaders, and the public to discuss successful strategies to bridge the gap between academia and Sacramento.*

**October 4<sup>th</sup> 2013, 9:00am-5:00pm**

**Performing Arts Center, CalPoly, San Luis Obispo**

### Morning

- 9:00am Welcome and Introduction  
CSU and COAST Representatives
- 10:15-11:00 Legislative Advocacy: Effective communication with policy-makers  
California State Legislators
- 11:15-12:00 Media and Communications: Academia and mass media  
Journalists
- 12:00-1:00 Break for Lunch  
Enjoy one of many nearby eateries

### Afternoon

- 1:00-2:15 Legislative Advocacy: Understanding committees  
Legislative Committee Staff
- 2:30-3:45 Budget Advocacy: Influencing funding and budget priorities  
Legislative Committee Staff and Agency Representatives
- 4:00-5:00 Executive Branch: Beyond the Legislature  
Agency Representatives and Policy Advocates

*This workshop is intended to create a dialogue among CSU faculty members, State legislators, agency staff, and members of the media regarding the contribution of scientific research to policy and decision making processes in California. We invite the public to attend as well, so that they may be informed of the critical connections between applied research at the CSU and the management and sustainable use of California's natural coastal and marine resources.*

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